



# Tulsa Farmers' Market

PO Box 14572 Tulsa, OK 74159  
[tulsafarmersmarket.org](http://tulsafarmersmarket.org) (918) 636-8419

## 2023 Call to Action: The Tulsa Farmers' Market Needs your Support!

### Why invest in local?

Our national food system is under strain and the need to invest in local systems has never been greater. Between special interest groups tipping the scales in their favor, large food industry monopolies creating supply chain bottlenecks, and climate change wreaking havoc on growing conditions, it's apparent that the old nationwide food system is unsustainable and in need of an overhaul. Having a society dependent on large scale industrial farming has its consequences. We can see the effects on our environment through soil depletion and carbon emissions, and we can feel the effects of the loss of small-scale family farms. When we lose mom & pop operations, we also lose bio-diversity and an important key to food sovereignty on the local level.

To bolster the local food system, it's imperative to not only support preexisting farmers & producers, but encourage new farmers and food producers to get into the business too! We need a thriving marketplace for producers to generate revenue and a lasting foundation for them to grow their businesses over time. **This is where the Tulsa Farmers' Market comes in!**

### About TFM

The Tulsa Farmers' Market (TFM) is the largest farmers market in the state of Oklahoma and has supported hundreds of farmers, ranchers, artisans, bakers, chefs, and other food producers over the last 25 years. With over 100 vendors in its membership, TFM offers a diverse selection of Oklahoma Grown products. In addition to being a vibrant marketplace for local producers to directly connect with their consumers and make much needed income to sustain their businesses, TFM is also a place of community for all Tulsans and an educational hub promoting the benefits of knowing your farmer, eating fresh local foods, as well as advocating for healthier lifestyles and sustainability.

### 2022 Market Data Breakdown:

- 3,000-5,000 market goers each Saturday
- 48 markets held
- 111 unique vendors supported
- 21 nonprofits & community partners hosted
- \$47,645 in SNAP Benefits spent at TFM (88% increase over LY)
- \$32,192 of Double Up Oklahoma funds distributed to SNAP recipients (64% increase over LY)
- \$10,947 redeemed by low-income senior citizens through the Senior Farmers Market Nutrition Program
- 32K+ Facebook followers, 30K+ Instagram followers, & over 3800 newsletter subscribers



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## How to Support TFM

As an independent market, and a 501c3 organization, TFM is made possible by the generous support of its donors and sponsors. Without this investment, TFM struggles to carry out the basic operations our vendors rely on and the local food system becomes at risk of being weakened. By becoming a sponsor of TFM today you are ensuring strength and stability in the local food economy for farmers and customers alike. To make an even larger, lasting impact please consider making your giving a multi-year commitment.

### Local Hero (\$25k)

- Will be acknowledged on all Media and Marketing materials for the 2023 season
- Logo & link on website, newsletter & social media
- Logo displayed at market (banner & sandwich boards)
- 10x10 booth space to showcase your business at up to 5 markets during summer market season
- TFM will host one 2-hour pop-up market at your business (3-4 vendors)

### TFM Changemaker (\$10,000)

- Logo & link on website & newsletter
- Logo displayed at market (banner & sandwich boards)
- 10x10 booth space to showcase your business at up to 3 markets during summer market season
- TFM will host one 2-hour pop-up market at your business (3-4 vendors)

### Market Sustainer (\$5000)

- Logo & link on website & newsletter
- Logo displayed at market (banner & sandwich boards)
- 10x10 booth space to showcase your business at up to 3 markets during summer market season

### Local Champion (\$2500)

- Logo & link on website & newsletter
- Logo displayed at market (banner & sandwich boards)
- 10x10 tent space to showcase your business at up to 3 markets during Summer Market

### TFM Kids' Club Sponsor (\$1000)

- Name will be included in all statements, social media posts and materials regarding the program
- Logo & link on website & Newsletter
- Name & logo displayed at Kids Club Booth

### Market Supporter (\$500)

- Logo & link on website & newsletter
- 10x10 booth space to showcase your business at 1 market during Summer Market



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## TFM Sponsorship Form

The Tulsa Farmers' Market welcomes sponsorships from individuals and businesses who are interested in supporting TFM and its mission: *"Advance a thriving community in the greater Tulsa area by continuing and fostering relationships between the local farmers and consumers; promoting health, and wellbeing through community outreach; facilitating access to nutritious, local foods and, encouraging earth friendly lifestyle and business practices."*

### Sponsorship Guidelines

- All sponsorship inquiries will be reviewed and approved by the TFM Fundraising Committee
- Sponsorships begin with March marketing efforts and will run the entire market season through the following February.
- Sponsorships will be limited to individuals and businesses that are consistent with TFM's mission.

Business/Organization name: \_\_\_\_\_

Website: \_\_\_\_\_

Contact name: \_\_\_\_\_ Contact number: \_\_\_\_\_

Contact email: \_\_\_\_\_

### Check sponsorship level of interest:

\_\_\_ Local Hero (\$25K)

\_\_\_ TFM Changemaker (\$10,000)

\_\_\_ Market Sustainer (\$5,000)

\_\_\_ Local Champion Sponsor (\$2,500)

\_\_\_ TFM Kids' Club Sponsor (\$1000)

\_\_\_ Market Supporter (\$500)

### Authorized Representative

Name \_\_\_\_\_ Title \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

**Thank you! We couldn't do this without you!**