



Tulsa Farmers' Market

PO Box 14572 Tulsa, OK 74159

tulsafarmersmarket.org (918) 636-8419

TFM Sponsorships 2022

Celebrate our 25th season by becoming a sponsor of the Tulsa Farmers' Market in 2022! Help us support small scale farmers, ranchers, artisans, and chefs in Green Country while also increasing access to fresh, nutritious foods for the greater Tulsa community. Together we can make this year our best year yet!

About us

The Tulsa Farmers' Market (TFM) is the largest farmers market in the state of Oklahoma with over 80 vendors offering a diverse selection of Oklahoma Grown products. 2022 marks our 25th season of advancing the local food movement and building a place of community for all Tulsans. As an independent market, and a 501c3 organization, TFM is made possible by the generous support of our donors. Thank you for helping us keep the tradition alive!

Our Mission: "Advance a thriving community in the greater Tulsa area by continuing and fostering relationships between the local farmers and consumers; promoting health, and wellbeing through community outreach; facilitating access to nutritious, local foods and, encouraging earth friendly lifestyle and business practices."

Market Data Breakdown

- 3,000-5,000 market goers each Saturday April-December
- 37 Saturday markets in 2022
- 80+ vendors
- 20+ outside nonprofits hosted
- \$25,000+ in SNAP benefits & \$19,000+ Double Up Oklahoma Incentive dollars distributed in 2021
- 29K+ Facebook followers, nearly 29k Instagram followers, & over 3600 newsletter subscribers



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Business Sponsorships

Presenting Sponsor (\$5k) Only 3 available

- Will be listed as “presenting sponsor” on all Media and Marketing materials for the 2022 season including, but not limited to posters, fliers, event calendars, & market maps
- Logo & Link on website & Newsletter
- Logo at Token booth (banner & sandwich boards)
- Logo on Barricades
- 10x10 tent space to showcase your business at up to 5 markets during Summer Market
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

Local Champion Sponsor (\$1500)

- Logo & Link on website & Newsletter
- Logo at Token booth (banner & sandwich boards)
- Logo on Barricades
- Logo on Market Map & Event Calendars
- 10x10 tent space to showcase your business at up to 2 markets during Summer Market
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

TFM Kids Club Sponsor (\$1000) 2 available

- Name will be included in all statements, social media posts and materials regarding the program
- Logo & Link on website & Newsletter
- Name & Logo displayed at Friends of the Market Booth
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11

Market Sustainer (\$500)

- Logo & Link on website & Newsletter
- 10x10 tent space to showcase your business at 1 market during Summer Market
- Ability to have fliers at market in designated spot. Not to exceed 8.5x11



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TFM Sponsorship Form

The Tulsa Farmers' Market welcomes sponsorships from businesses consistent with its mission: *"Advance a thriving community in the greater Tulsa area by continuing and fostering relationships between the local farmers and consumers; promoting health, and wellbeing through community outreach; facilitating access to nutritious, local foods and, encouraging earth friendly lifestyle and business practices."*

Sponsorship Guidelines

- All interested parties must fill out the TFM Sponsorship form
- All sponsorship inquires will be reviewed and approved by the TFM Fundraising Committee
- Sponsorships begin with March marketing efforts and will run the entire market season through the following February.
- Sponsorships will be limited to individuals and businesses that are consistent with TFM's mission.

Organization name:

Website:

Contact name:

Contact number:

Contact email:

Address:



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TFM Sponsorships cont.

Check sponsorship level of interest:

___ Presenting Sponsor (\$5K) *Only 3 available*

___ Local Champion Sponsor (\$1500)

___ TFM Kids Club Sponsor (\$1000) *2 available*

___ Market Sustainer (\$500)

Authorized Representative

Name _____ Title _____

Signature _____ Date _____

Accepted by Tulsa Farmers' Market

Name _____ Title _____

Signature _____ Date _____

Thank you! We couldn't do this without you!